



From Arrival to Survival

The IMG Story



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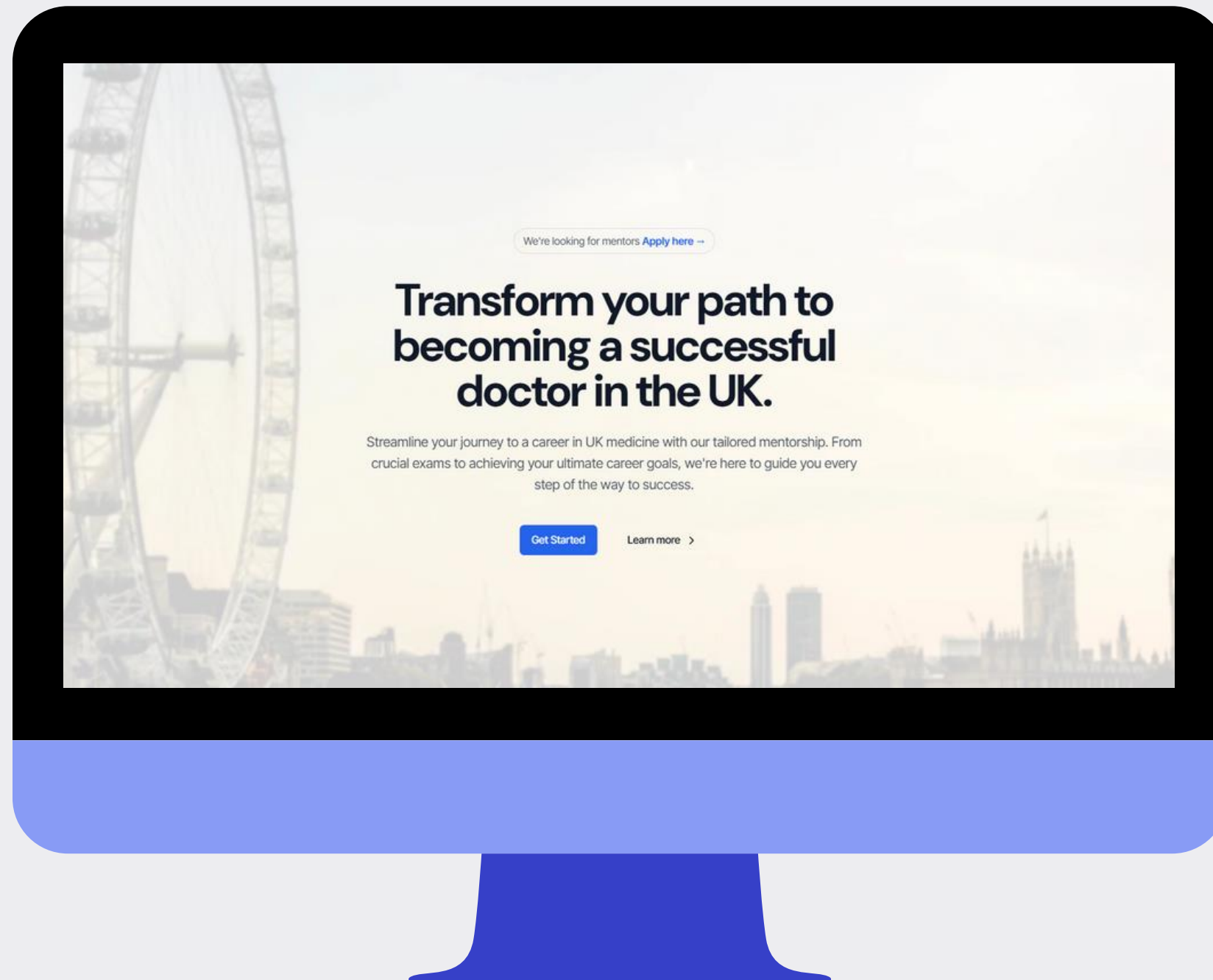




What is



- Founded by Dr Ibreez & Dr Ibrahim, both IMGs who have navigated the NHS system.
- Started as a blog, expanded into a YouTube channel, and now offers personalised guidance and mentoring.
- Helping IMGs from pre-GMC registration stage to securing competitive NHS training positions.
- Passionate about making IMG transitions smoother, structured, and successful.



Empowering IMGs in the UK through our Commitment to Growth and Success

From personalized mentorship to broad online engagement, our impact reflects a strong dedication to supporting IMGs in the UK. Our numbers tell the story of growth, success, and a thriving community committed to helping international medical graduates achieve their goals.

2,000+

Journeys to Success

Guiding doctors through the complex path of establishing a medical career in the UK, one personalized session at a time.

4.7 million

Insights Shared

Averaging 700k views yearly, we have seen our blog becoming a trusted resource for medical professionals worldwide.

3.6 million

Moments of Learning

Our YouTube channel is a hub of inspiration and knowledge, helping IMGs visualize and prepare for their future in UK medicine.

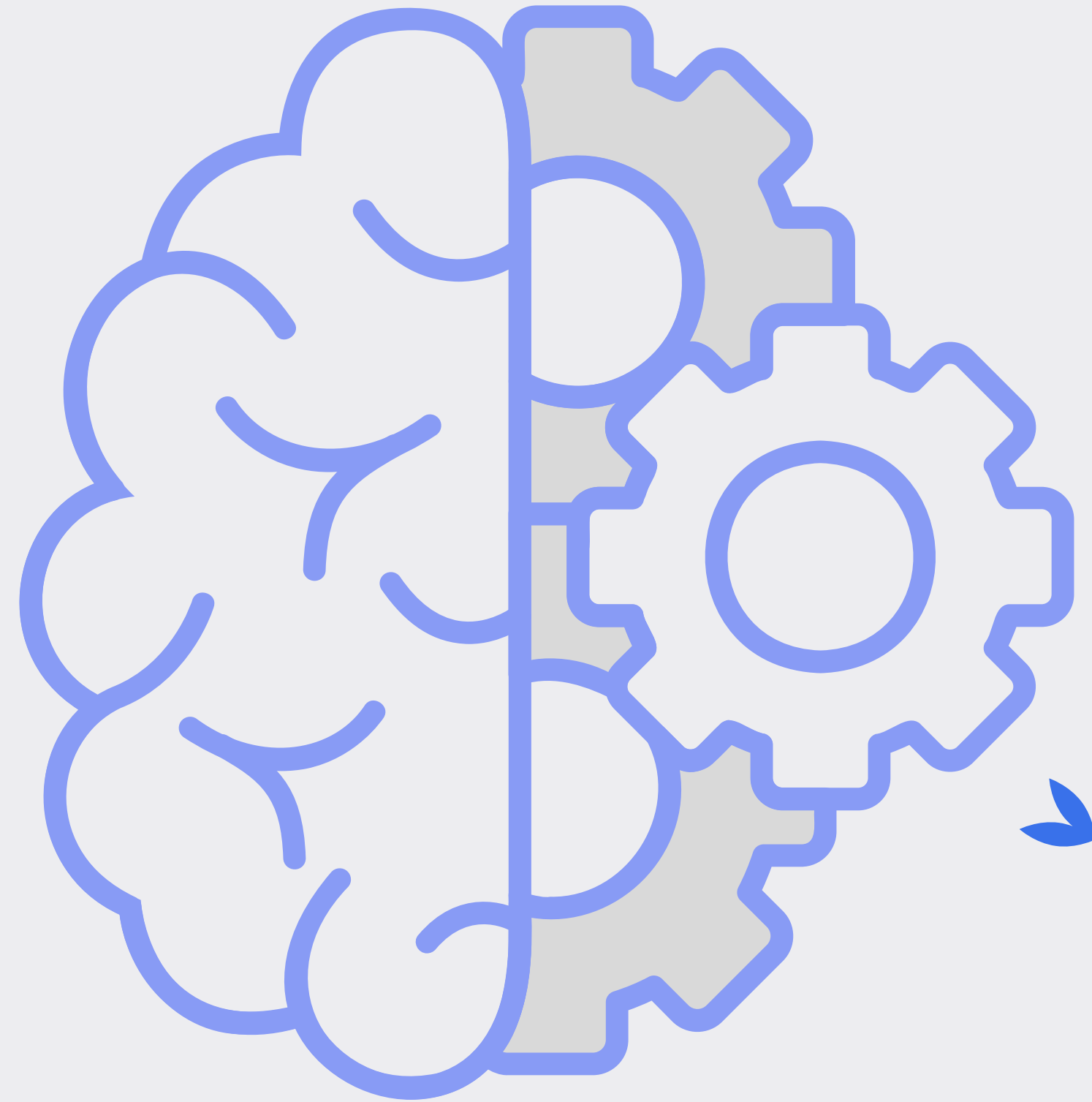
The Challenge

01 Reality for IMGs

02 Impact on NHS Organisations

03 The Gap – What's Missing?





Induction



- 01 Practical NHS Systems & Policies Training
- 02 Specific Orientation
- 03 Cultural & Communication Training
- 04 Ongoing Mentorship & Support

Our Experience & Approach

- As IMGs who have navigated the NHS system ourselves, we understand the gaps
- We have worked with thousands of IMGs, guiding them towards successful integration
- Our experience tells us that a one-size-fits-all induction doesn't work





Bespoke & Tailored Induction



- Creating customised induction that fits your clinical settings and organisational structure
- Lived experience on cultural and professional integration
- Ongoing mentorship and peer support
- Confidence-building through hands-on sessions

NHS INDUCTION

Bespoke NHS Induction Programme for Your International Medical Doctors

Tailored induction solutions designed around your trust's specific needs, specialties, and organizational culture. Transform your IMG onboarding process with our customizable programme.

[Schedule a Discovery Call >](#)





The Road Ahead



- Induction is not a luxury, it's a necessity.
- NHS organisations should adopt structured, IMG-specific induction as standard practice
- We are happy to collaborate and share insights on building effective programmes



Let's Connect



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